

The Lethbridge Journal Incubator:
Aligning scholarly publishing with the
teaching and research missions of the
public university

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The problem

- Solutions to novel forms of publication that require significant cash expenditures (e.g. Mellon-funded "Parker Web," but also other approaches like page charges for open access)

Pricing

List purchase price \$9500
Applies to one institution operating on one site, irrespective of size. Provides unlimited access controlled by IP address to all bonafide members of the institution's community, via the WWW.

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For more information please contact HARRASSOWITZ at service@harrassowitz.de.

Beta Version of the Site available without charge

Interested in the manuscripts? For a free demo version and several tutorials of Parker on the Web please visit <http://parkerweb.stanford.edu> or contact OTTO HARRASSOWITZ at service@harrassowitz.de



The frontispiece in the Beza Bible, MS 2, f. 1r.

Not a solution

- No new resources
- Draws on the thing public institutions have a scarcity of (i.e. cash)
- Inefficient use of resources across sector
 - Yale is charged the same as the University of Lethbridge
- Captures all the problems of what came before: like a record company thinking the answer to MP3s is to charge lots for them.

What does a solution look like

- Requires discovery of new resources
 - We can't simply shift money around
- Requires discovery of more resources
 - The digital communications revolution is creating *more* titles that demand additional resources
- Requires the discovery of efficient resources
 - Can't ask institutions to supply what they can't provide
 - Need to capture what they can

Think about what we do

- project management
- cloud systems
- negotiating scholarly/social networks
- digital technological skills

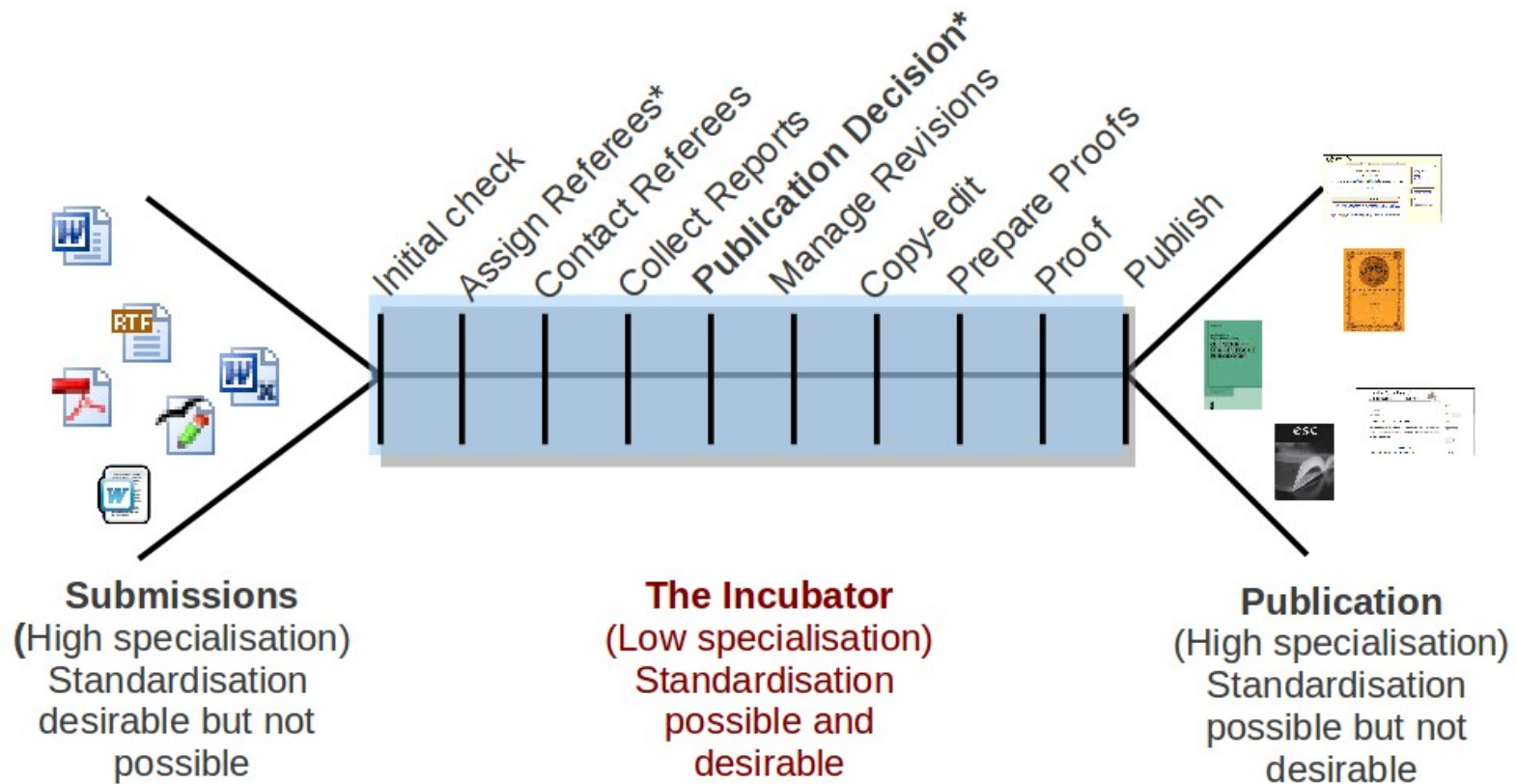
Think about what we do

- These are skills that are immensely valuable
 - To students
 - To researches
 - To employers/future researchers
- Providing training in these skills is an economic good in its own right, one that be leveraged
 - to uncover new resources (for the journals) from existing institutional budget lines
 - use journal production to considerably improve the institutions performance in research, teaching, and dissemination

The Lethbridge Journal Incubator

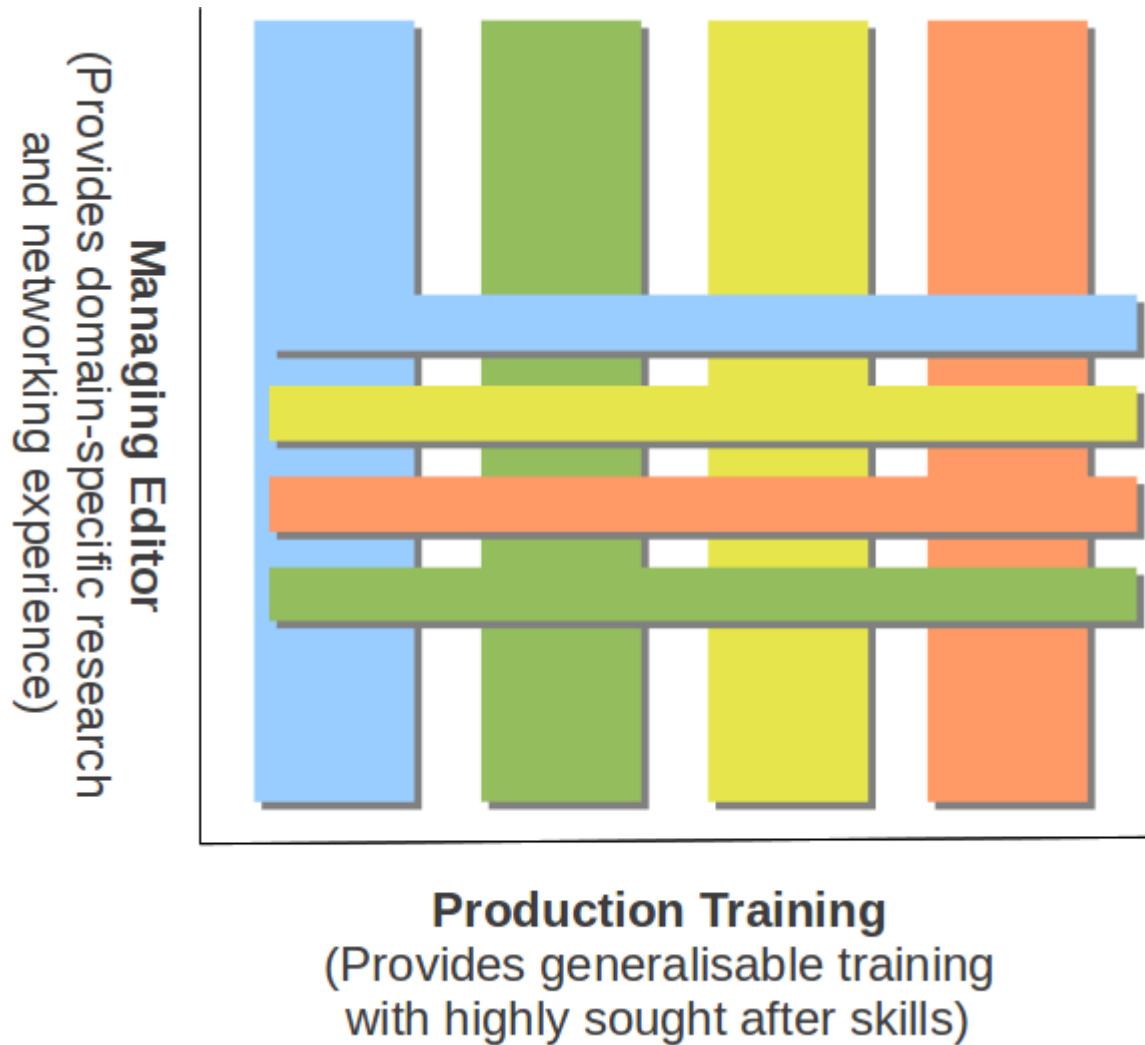
- Captures the inherent value in well-run journal production
 - Trains students in high value digital skills (useful for their future work whether in academia, government, or private sector)
 - Provides support to faculty/editors by giving access to standardised workflow, training, and grant/technical/librarianship support
 - Improves the research capacity of the University by improving likelihood of success in funding competitions.
- Aligns journal production with the mission of the University

How it works



* Step requires decision by academic editors

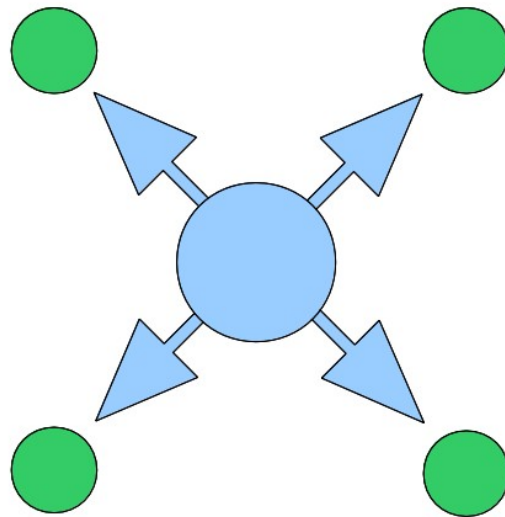
Benefits for students



Benefits for Institution

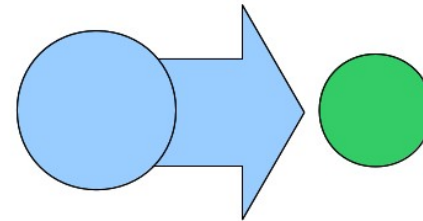
Standard Model

Considerable duplication
of support among multiple
individual journals



Incubator Model

Single point of contact
ensures maximum
efficiency in use of resources



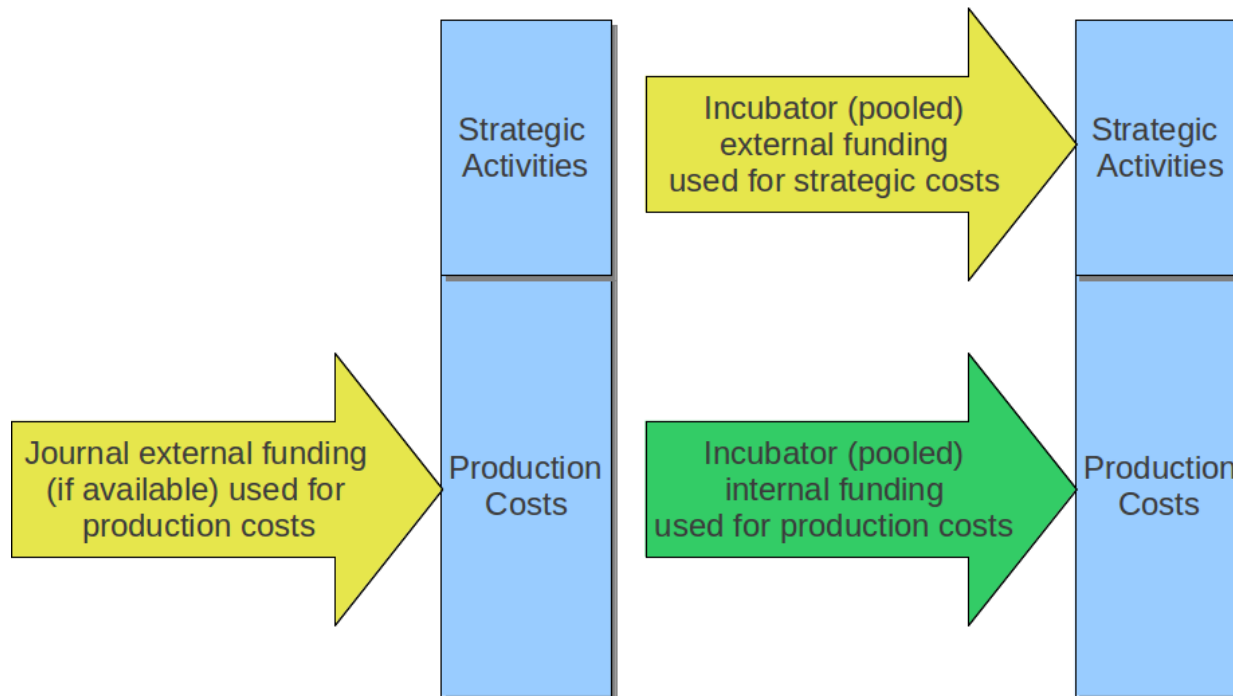
Benefits for Institution

Standard model

Journals fund all activity out of external funding (when available)

Incubator model

Pooled internal funding supports production while pooled external funding supports strategic activity



History of the Incubator

- 2010-2011: Pilot
 - 1 undergraduate,
 - approx \$11k in funding (faculty/society)
- Fall 2011: Pilot/Prototype
 - 1 undergraduate, 1 graduate student
 - approx \$9k in funding (faculty/SGS)
- Spring 2012: Prototype
 - 2 graduate students, 1 undergrad. work/study, library in-kind
 - approx \$7k (cash), in-kind?

Results

- Spring 2012
 - Issues published in all three journals (=improvement)
 - Increasing submissions and rejection rates
 - Intense graduate student satisfaction
 - Incubator is part of institution's marketing
 - Promise of more positions in 2012-2013 and more intense library support

What next

- Recruitment (journals and students)
- Further work on workflow
- improving editor training and maximising impact in advance of next funding round
- Spreading model.